



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 11-03-2012 PAGE: 1 of 2

SPECIALIZED MEDIA SERVICES - 5295
ATTN: JACKIE BYRD
PO BOX 1722
MOORESVILLE NC 28115

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market								
				DILLON/NEWBY	NC COURT OF APPEALS	POLITICALS						WTVD - DURHAM								
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)					Contract Title							
Line	Start Date	End Date	Time Period			Description						RC	Duration							
								M	T	W	T	F	S	S						
			Agency CPE: E : 1541																	
1	10-22-2012	10-28-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)						1	30	X X X X X	2	850	2	1,700.00		
2	10-29-2012	11-04-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)						1	30	X X X X X	2	850	2	1,700.00		
3	10-15-2012	10-21-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)						1	30	X X X X X	2	850	2	1,700.00		
4	11-05-2012	11-05-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)						1	30	1	1	850	1	850.00		
5	10-22-2012	10-28-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	X X X X X	2	1,100	2	2,200.00		
6	10-29-2012	11-04-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	X X X X X	2	1,100	2	2,200.00		
7	10-15-2012	10-21-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	X X X X X	1	1,100	1	1,100.00		
8	11-05-2012	11-05-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)						1	30	1	1	1,100	1	1,100.00		
9	10-22-2012	10-28-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	X X X X X	1	1,100	1	1,100.00		
10	10-29-2012	11-04-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	X X X X X	1	1,100	1	1,100.00		
11	10-15-2012	10-21-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	X X X X X	1	1,100	1	1,100.00		
12	11-05-2012	11-05-2012	11:00PM - 11:35PM			EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)						1	30	1	1	1,100	1	1,100.00		
A	13	11-04-2012	11-04-2012	10:00AM - 11:00AM			THIS WEEK SUNDAY 10-11A (800)						3	30		1	1	300	1	300.00
A	14	11-04-2012	11-04-2012	04:30AM - 04:59AM			EYEWITNESS NEWS @ 4:30AM (MON-THU/SUN) (1)						3	30		1	1	100	1	100.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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